

Paige Exell, Honours BA in English Language & Literature

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EDUCATION

- ❖ **Honours Bachelor of Arts – English Language & Literature, minor in creative writing. Western University, London, ON. September 2011-Present.**

Currently majoring in English and completing a minor in creative writing with a focus on professional communication and journalism. Representative courses include: Portfolio writing & design; news and journalistic writing; writing for the Web; technical writing & editing; food writing; fashion writing; memoir writing; travel writing; creating a brand; graphic design.

EMPLOYMENT HISTORY

- ❖ **Writer – Pop & Press, Toronto, ON. September 2015-Present**

Responsible for researching current trends in the fashion, beauty and pop culture industries for web content, conducting interviews and producing insightful articles for readers, writing a weekly story for the web based on fashion, beauty or pop culture, posting stories via Wordpress.

- ❖ **Online Fashion/Beauty Intern – Fashion Magazine, Toronto, ON. May 2015-August 2015**

Responsible for researching current trends in the fashion, entertainment and beauty sectors, pitching story ideas to editors in daily meetings, writing stories approximately 500-1000 words long for web content, sourcing images, utilizing Photoshop, Wordpress, Adobe Bridge, and InDesign, representing Fashion at specific events, copyediting, proofreading, transcribing interviews, and developing questions for interviews.

- ❖ **Editor-in-Chief – PremierLife Inc. Event Marketing Solutions Blog, London, ON. November 2013-April 2015**

Responsible for promoting events put on by PremierLife Inc. via social media, overseeing several staff writers, copyediting, proofreading, determining design of website, creating new content for website, researching current trends in the fashion and entertainment industry for article content, possessing thorough knowledge of Wordpress, and promoting content and events put on by PremierLife Inc. through various social media platforms.

❖ **Web-Editorial Intern – ELLE Canada, Toronto, ON. May 2014-August 2014**

Responsible for researching information for web content, sourcing images, utilizing Photoshop, posting content online, ensuring all web content is up-to-date, creating new web content, writing for the web, transcribing interviews, developing questions to ask contributors for the magazine, packaging and handling luxury clothing, organizing the beauty closet, monitoring and helping set up beauty sales and events, and accompanying the ELLE team at events.

❖ **Writer/Fashion Editor – ANDPOP Inc., Toronto, ON. June 2013-August 2014**

Responsible for researching current trends in the fashion and entertainment industry for web content, conducting celebrity interviews and producing interesting, insightful articles for readers, writing a weekly recap of the television series, “Pretty Little Liars”, writing a bi-weekly “Look for Less” celebrity style column, and creating new and creative content immediately when required.

PUBLISHED WORK

- ❖ Compilations of published work can be found at:
- ❖ <http://www.fashionmagazine.com/author/pexell/>
- ❖ <https://paigeexell.contently.com>
- ❖ <http://popandpress.com/author/pexell/>
- ❖ <http://www.andpop.com/author/paige-exell/>

EXTRA-CURRICULAR ACTIVITIES & VOLUNTEER EXPERIENCE

❖ **Alumni Member – Alpha Omicron Pi Fraternity – Iota Chi, Western University, London, ON. September 2013-Present**

Responsible for attending weekly meetings and philanthropy events, volunteering to raise money for the Arthritis Society, and planning events within Western University’s Greek scene.

❖ **Contributor for Volta Magazine – Fashion & Lifestyle Society, Western University, London, ON. September 2014-Present**

Responsible for assisting in photo shoots, styling models for photo shoots, writing a feature article for the magazine, attending weekly meetings and events, planning events, and working with team members to bring the magazine together.

❖ **Contributor – Western Gazette Newspaper, Western University, London, ON. September 2013-April 2014**

Responsible for conducting interviews to be included in article content and writing

engaging, creative content for the newspaper

❖ **Lakehead Modeling School, Thunder Bay, ON. September 2012-December 2012**

Responsible for planning Lakehead Modeling School's 50th anniversary fashion show fundraiser for Chron's and Colitis, assisted in styling models, and working backstage to ensure smooth running of the fashion show.

SPECIAL SKILLS & ATTRIBUTES

- ❖ Strong abilities in InDesign, Outlook, Publisher, Photoshop, Adobe Bridge, Illustrator, CSS, HTML, Word, Excel, Wordpress and Dreamweaver

REFERENCES

- ❖ **Randi Bergman** – Executive Online Editor at Fashion Magazine, Toronto, ON.
E-mail: rbergman@fashionmagazine.com
- ❖ **Portia Baladad** – Editor-in-Chief at ANDPOP Inc. Music & Entertainment blog, Toronto, ON. E-mail: portia@andpop.com
- ❖ **Laura deCarufel** – Editor-in-Chief at The Kit, Toronto, ON. E-mail: ld@thekit.ca